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#### **Conflict of Interest Disclosure**

Brian Behlendorf and Corey Todaro have no real or apparent conflicts of interest to report.



#### **Conflict of Interest Disclosure**

- Setting the stage (The case for blockchain in healthcare, paradigm changes, debunking myths)
- Ledger technologies, a brief history
- Blockchain 101 (distributed ledgers, hash functions, smart contracts, different types)
- Industry adoption (healthcare uses cases, Hyperledger Healthcare Working Group)



## **Agenda**

- Setting the stage (The case for blockchain in healthcare, paradigm changes, debunking myths)
- Ledger technologies, a brief history
- Blockchain 101 (distributed ledgers, hash functions, smart contracts, different types)
- Industry adoption (healthcare uses cases, Hyperledger Healthcare Working Group)

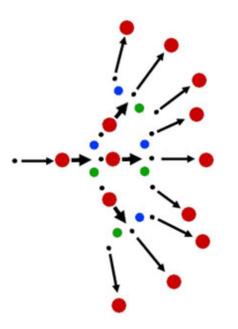


## **Learning Objectives**

- Recognize what blockchain technology is and what it isn't
- Describe use cases of blockchain technology in healthcare
- Discuss what should be considered when looking at blockchain
- Identify best practices for applying blockchain in healthcare
- Recognize that blockchain is not a fit for everything and discuss other possible solutions



## The Case for Blockchain in Healthcare



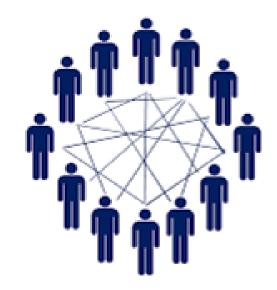
- Friction and cost in healthcare arises from closed, controlled operating systems and a fundamental lack of interoperability between entrenched silos and market competitors.
- Healthcare operates under a complex and overlapping regulatory regime.
- Every provision of care triggers a cascade of administrative transactions across multiple, distinct organizations and enterprises.



## **Paradigm Change: Control**

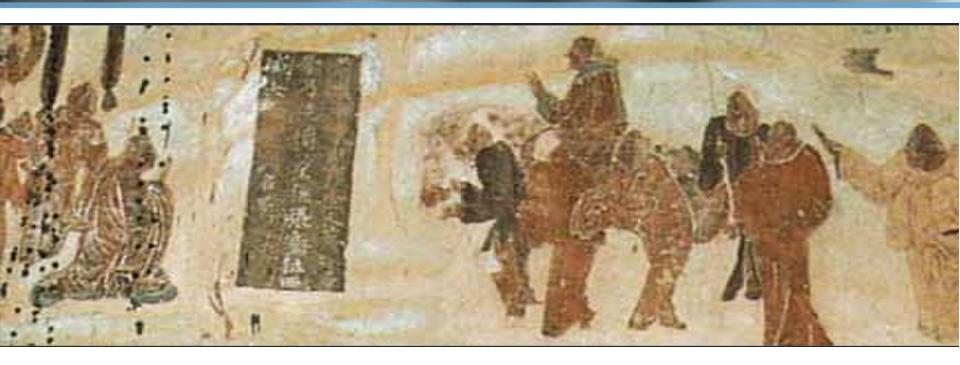
"Blockchain networks rely on a decentralized infrastructure that can't be controlled by any one person or group. Blockchain governance is not emergent from the community. Rather, it is ex ante, encoded in the protocols and processes as an integral part of the original network architecture."

Harvard Business Review, April 2017





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The first long-distance trade occurred between Mesopotamia and the Indus Valley in Pakistan ~3000 B.C.

## How do we agree on an assets balance?





# **Traditional Ledgers**

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## **Traditional Ledgers**

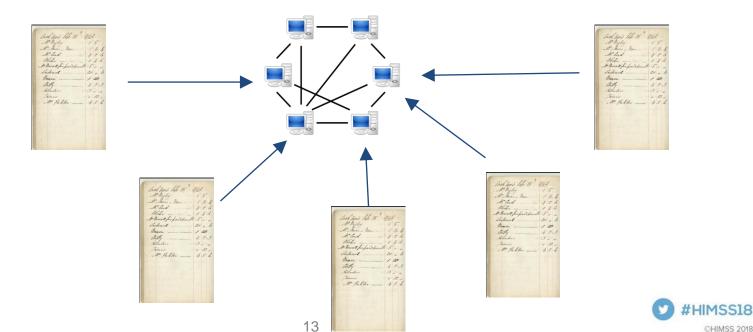


In the digital world there are many copies that may contain different versions. **The challenge:** Which do you trust as the single source of truth?





## Now We Can Keep Our Ledgers In Sync



## **Facets of Distributed, Shared Ledgers**

Network nodes both generate own data and verify data generated by others

Contain historic record of verified transactions and easily auditable

Distributed Consensus
eliminates costly and
inefficient reconciliation
processes

No central repository –
each node stores
identical copies of the
ledger

Resilient due to network power and cryptographic integrity

Large economic disincentive for malicious actors



## **Blockchains and Cryptocurrencies**

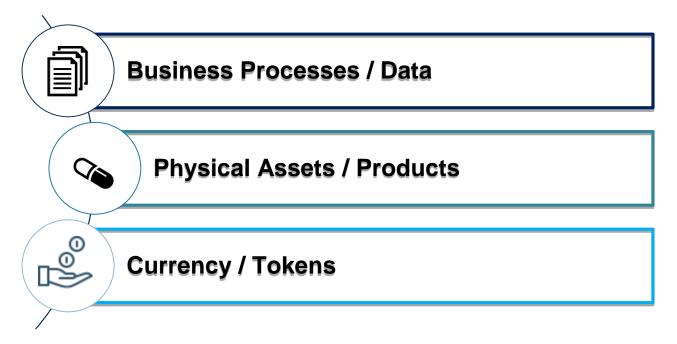
A cryptocurrency is just one kind of application that uses a blockchain.

Blockchains and cryptocurrencies are often discussed in similar contexts, but they are <u>not</u> one in the same.

Tokenization has interesting uses, but usually, a coin is not necessary for a blockchain application.



### **Paradigm Change: Assets and Transactions**





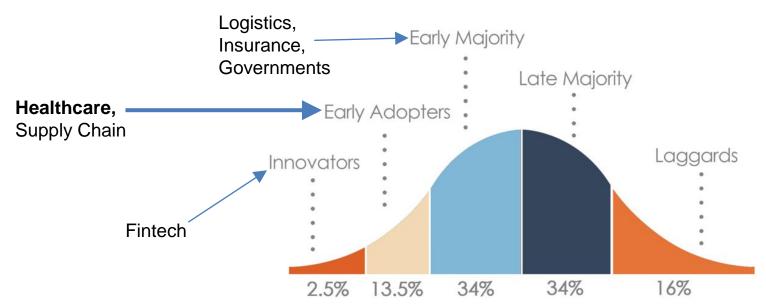
#### **Public? Private?**

Permissionless	Permissionless	Permissioned	Permissioned
Public	Private	Public	Private
Bitcoin, Ethereum	Public Polls	Land titles, University degrees	Medical records

- Permissioned vs. Permissionless: Who can write to a blockchain (i.e., accessibility)
- Public vs. Private: Who can read from a blockchain (i.e., visibility)



#### **Blockchain Industries Curve**



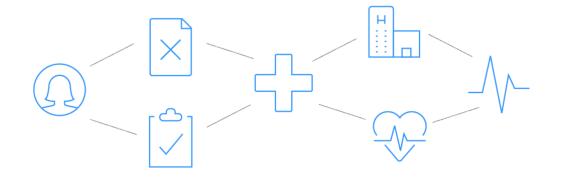


Rogers Diffusion Of Innovation Bell



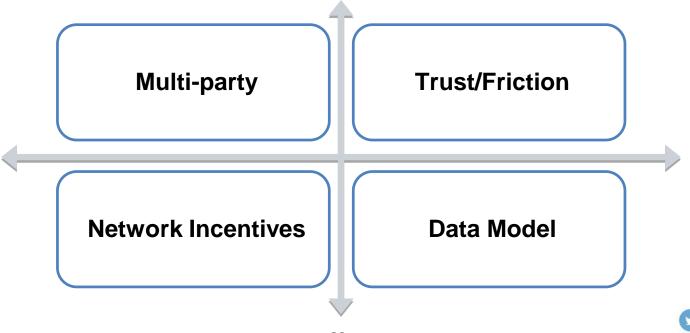
## **Healthcare Areas Ripe for Exploration**

- Provider directories
- Pharmaceutical supply chains
- Insurance / claims processing
- Portable health records
- Payments
- Repeatable prescriptions
- Employee certification

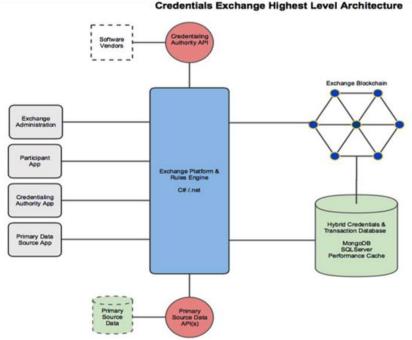




### **Rubric for Use Case Ideation**



## **Use Case: Provider Credentialing**



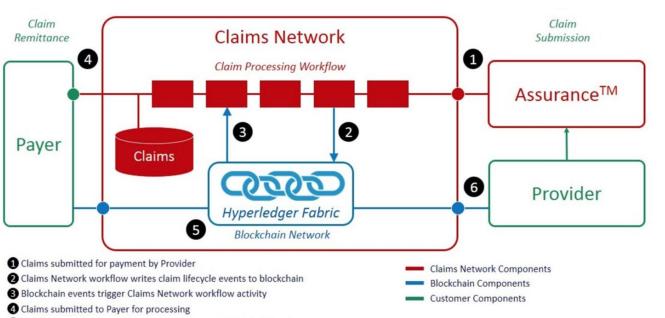
Primary source verification and open exchange of provider credentials.



HEALTHCARE BLOCKCHAIN INNOVATION



## **Use Case: Claims Transparency**



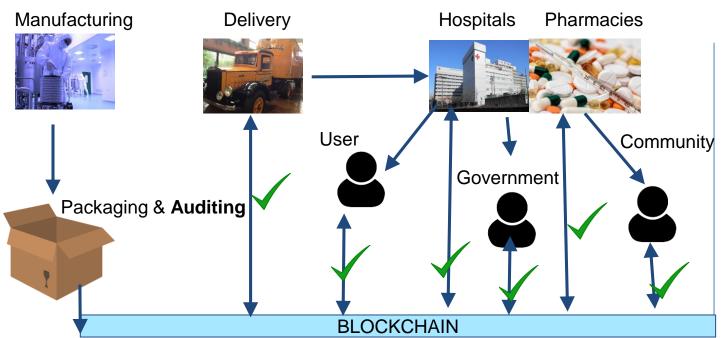
Claims
management
transparency
between payers,
providers, and
other parties.





- 6 Blockchain maintains real-time immutable record of claim lifecycle
- 6 Provider accesses claim status from blockchain via API

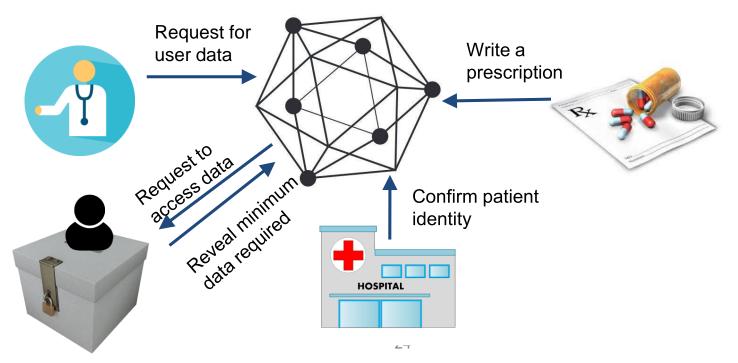
## **Use Case: Pharmaceuticals Tracking**



Results: prevent fraud; better manage responses to quality issues; perhaps even link to health outcomes.



#### **Use Case: Healthcare Records**



# Collaborate With Us! (No need to be technical)

Join the open Hyperledger Healthcare Working Group (HLHC) mailing list and participate in our open calls to help bring commercial blockchain adoption to the healthcare industry.







HEALTHCARE BLOCKCHAIN INNOVATIO





Learn more at

https://hyperledger.org/industries/healthcare



## **Questions?**



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