



HIMSS¹⁹ CHAMPIONS OF HEALTH UNITE

Global Conference & Exhibition
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Frontline Perspectives on Consumer-Driven Technologies for Better Health Through Information and Technology

Session #INV6, February 11, 2019

*Steve Wretling, Chief Technology and Innovation Officer, HIMSS
Rasu Shrestha, MD, MBA, EVP, Chief Strategy Officer, Atrium Health
Emme Levine Deland, MBA, SVP, Chief Strategy Officer, New York-Presbyterian Hospital*

Conflict of Interest

Steve Wretling, Chief Technology and Innovation Officer, HIMSS

Rasu Shrestha, MD, MBA, EVP, Chief Strategy Officer, Atrium Health

Emme Deland, MBA, SVP, Chief Strategy Officer, New York-Presbyterian Hospital

Has no real or apparent conflicts of interest to report.

Agenda

- Welcome & Introductions
- Presentation by Steve Wretling, Chief Technology and Innovation Officer, HIMSS
- Fireside chat with
 - Steve Wretling, Chief Technology and Innovation Officer, HIMSS
 - Rasu Shrestha, MD, MBA, EVP, Chief Strategy Officer, Atrium Health, and
 - Emme Deland, MBA, SVP, Chief Strategy Officer, New York-Presbyterian Hospital



Learning Objectives

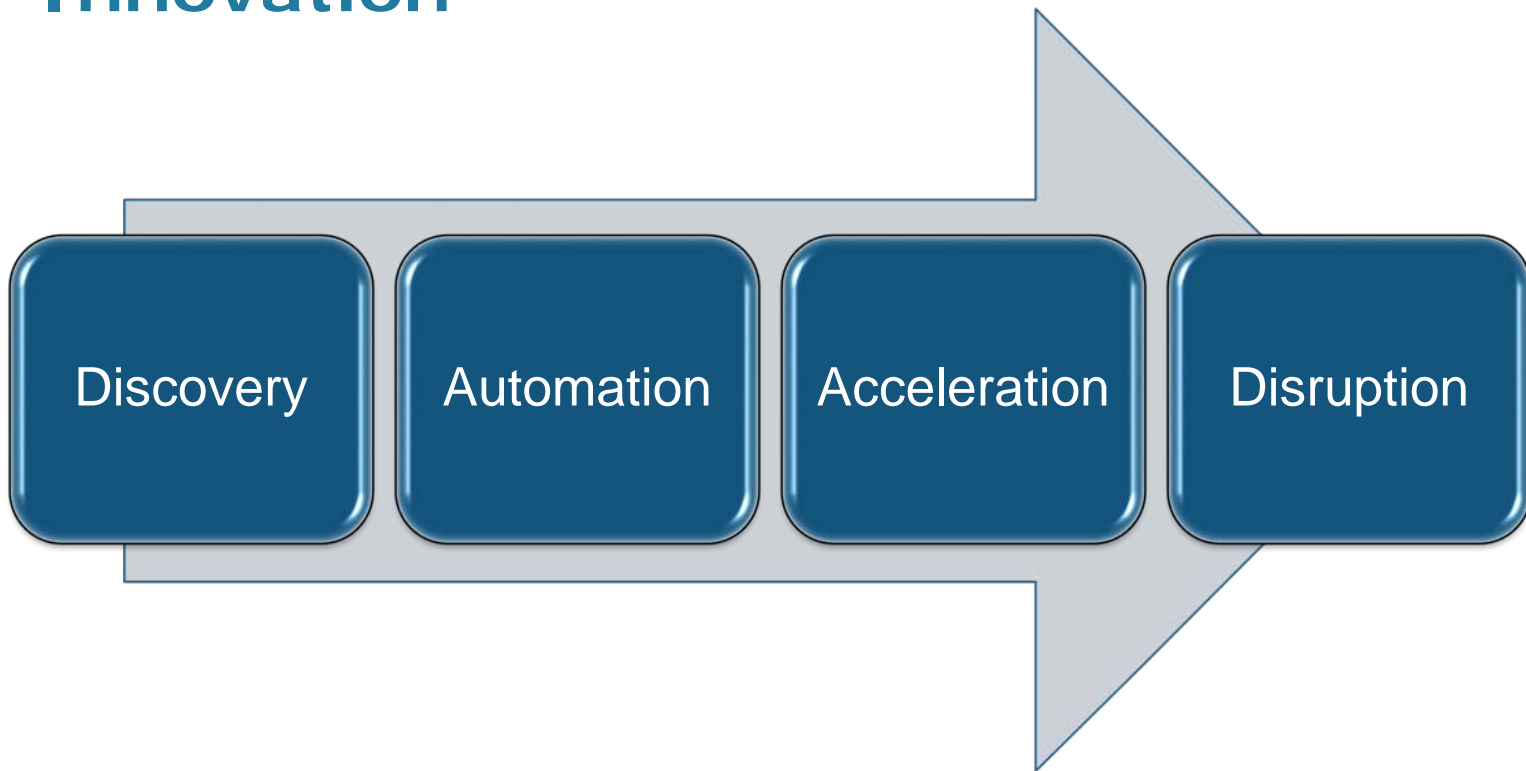
- Develop an inspired perspective of the transforming competitive landscape
- Explain how innovators are already meeting some of the changes in consumerism
- Discover what customers want and to spot looming industry and market disruptions
- Demonstrate lessons learned from the front lines of utilizing consumer facing technologies



Consumer-Driven Technology Landscape

- Foundation of Digital Healthcare Innovation
- Drivers
- Players

Foundations of Digital Health Innovation



EMPOWER PATIENTS



Patients manage their health through increasingly self-directed, digital offerings

DEMOCRATIZE INFORMATION



Patients and providers have the information they need to successfully navigate the healthcare system

ENABLE HEALTH DATA OWNERSHIP



Patients access and share their medical records and self-tracked information with trusted entities

IMPROVE ACCESS TO CARE



Patients access care when and where they need it

LOWER HEALTHCARE COSTS



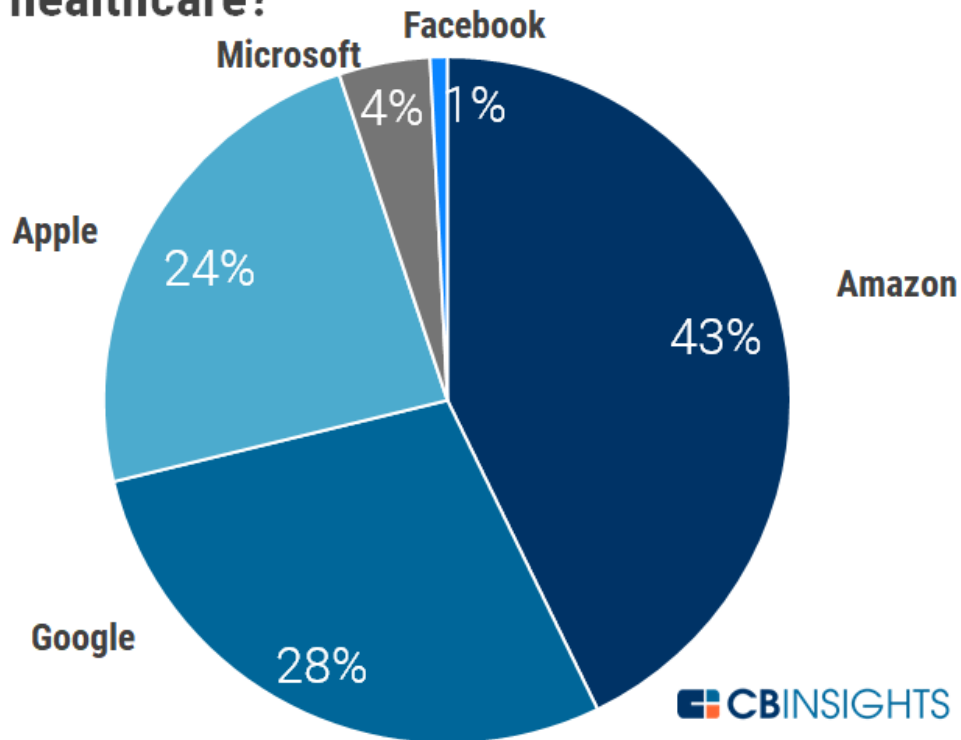
The market competes on price so patients can choose from affordable options



The Race is On!



Which tech giant will have the biggest impact on healthcare?



HIMSS DAVIES AWARDS 2018: OCHSNER'S POPULATION HEALTH INNOVATION WITH DIGITAL MEDICINE SOLUTIONS

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Ochsner Health System's commitment to advancing healthcare has come to life through the integration of specialized digital medicine solutions within their electronic health record (EHR). The health system formed a workgroup, innovationOchsner, which oversaw the implementation of three new digital medicine solutions:

- Hypertension Digital Medicine
- Connected MOM (Maternity Online Monitoring)
- Diabetes Digital Medicine



#HIMSS19

Fireside Chat

Steve Wretling

Chief Technology and Innovation Officer, HIMSS

 @SteveWretling

Rasu Shrestha, MD, MBA

EVP, Chief Strategy Officer, Atrium Health

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Emme Levine Deland, MBA

SVP, Chief Strategy Officer, New York-Presbyterian Hospital

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Please complete online session evaluation

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Atrium Health




New York-
Presbyterian

