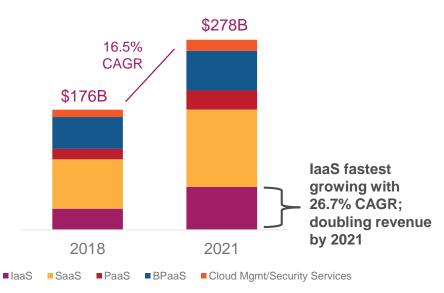


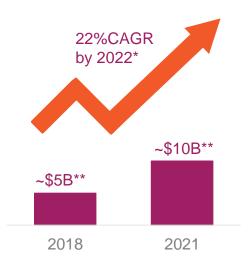


Solid Industry Growth

WW Public Cloud Service Revenue (\$B)



Global Cloud Computing Healthcare Revenue (\$B)



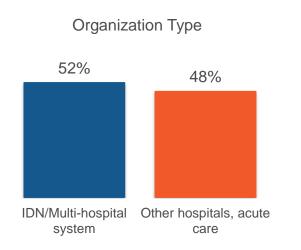
Sources: *Technavio, August, 2018; ** Frost & Sullivan, September, 2018

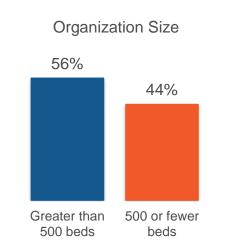


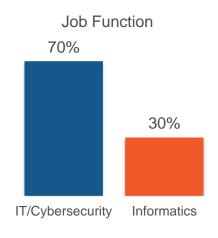


Research Overview

- Online survey conducted by HIMSS Media on behalf of the Center for Connected Medicine among 100 U.S. hospitals and health systems to better understand attitudes and perceptions about cloud security.
- Qualified respondents included a mix of IT, Cybersecurity and Informatics professionals.













Key Takeaways

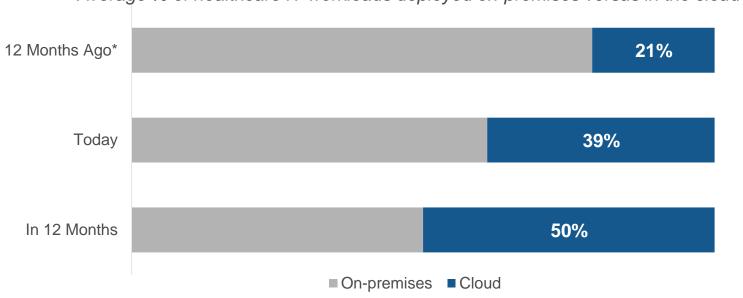
- 1 Rapid acceleration for cloud adoption continues.
- 2 With mission-critical workloads making up a growing share of cloud portfolios.
- 3 Cybersecurity concerns are limiting cloud usage.
- 4 But are security concerns warranted?
- 5 Evidence of growing trust in security of public clouds but will workloads follow?





Cloud Adoption Continues to Accelerate

Average % of healthcare IT workloads deployed on-premises versus in the cloud







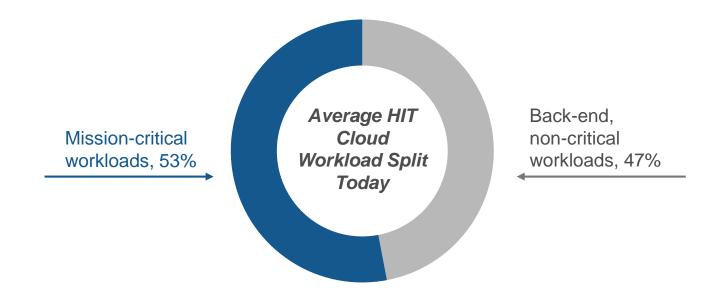
Active Investment in Cloud Applications







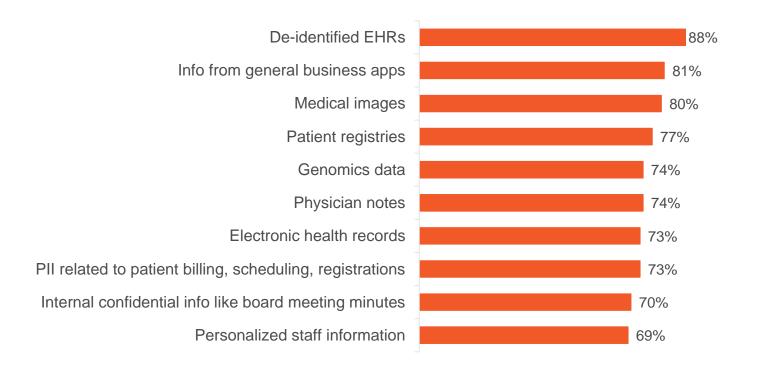
Mission-Critical Workloads Growing Share of Cloud Portfolio







Healthcare Data Comfortable Storing in Cloud



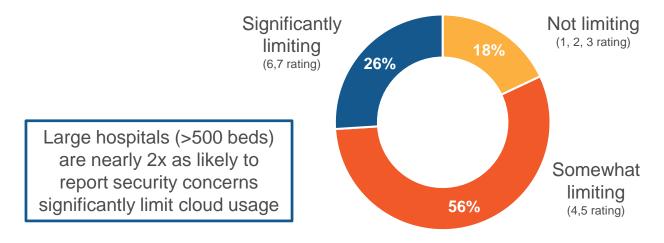




Cybersecurity Concerns Limiting Cloud Usage

Extent to which cybersecurity concerns are limiting use of cloud services

(7= Significantly limiting; 1=Not limiting)







Do Security Concerns Match Reality?





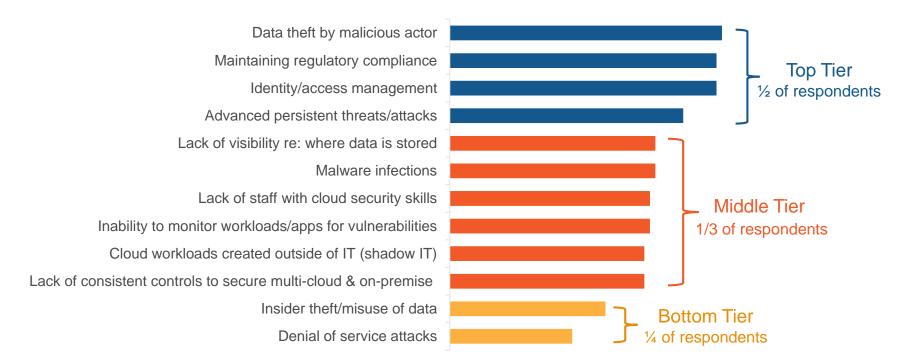
Fewer than 10% report known security incidents linked to cloud

YES

7%



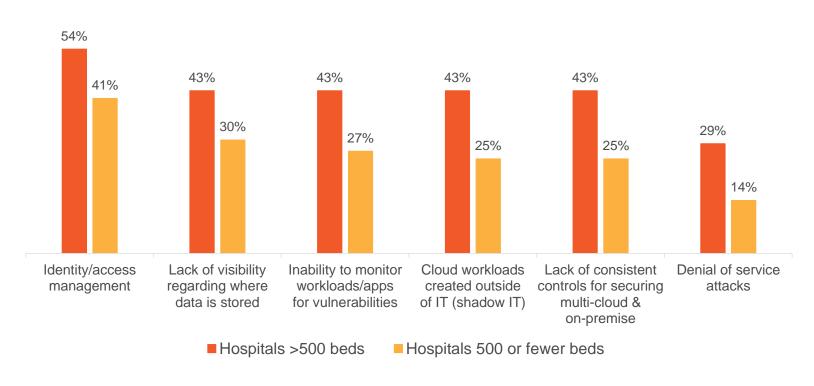
Cloud Security Concerns







Cloud Security Concerns Vary by Organization Size

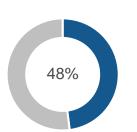






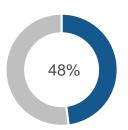
Are Providers Doing Enough to Protect Data in the Cloud?

Establishing business associate agreements

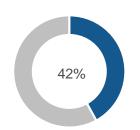


Adopting cybersecurity practices*

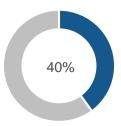
*i.e., multifactor authentication



Establishing policies to manage data access



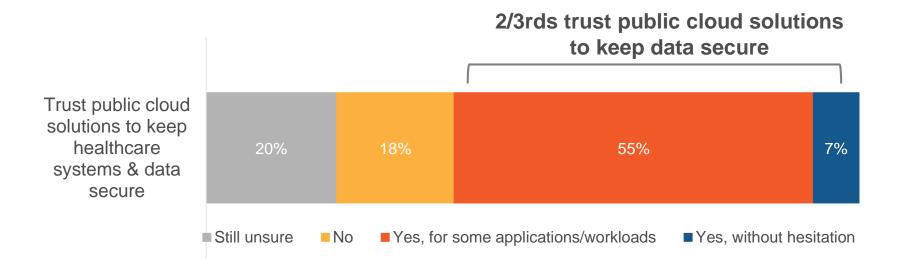
Establishing rules around provider encryption practices







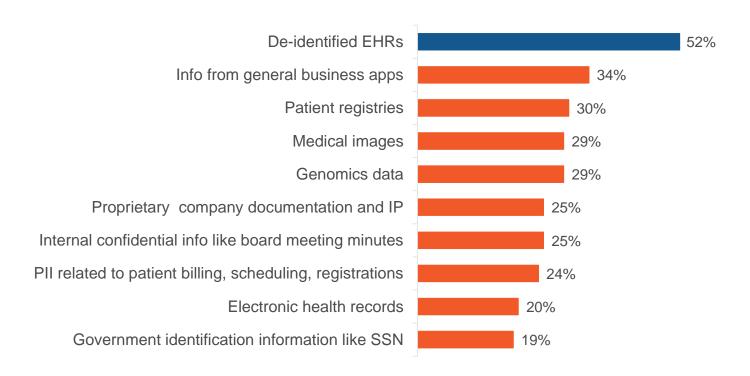
Trust in Public Cloud







Healthcare Data Comfortable Storing in Public Cloud









- Average percent of workloads deployed in cloud has nearly doubled in last year, and is expected to hit the tipping point in 12 months.
- Mission-critical workloads account for more than 50% of cloud deployments today on average, and with 2/3rds investing in new mission-critical cloud applications continued growth is likely.
- 8 out of 10 report cybersecurity concerns are limiting cloud usage but fewer than 10% report known security incidents linked to cloud.
- Data theft, compliance and identity access management are key cloud security concerns but fewer than 50% are taking steps to mitigate these concerns.
- Majority trust public cloud solutions to keep data secure, at least for some applications, but only a minority are comfortable storing most healthcare data in the public cloud.





For more information about the Center for Connected Medicine, please visit www.connectedmed.com.





