



REVENUE CYCLE SOLUTIONS  
**SUMMIT**  
A HIMSS EVENT

FEBRUARY 11, 2019  
ORLANDO, FL

**Get Utilization Review Right With  
Physician Advisors: Here's How**

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# Central Florida Health



Leesburg Regional  
Medical Center



The Villages Regional  
Hospital

Central Florida Health was founded in 2008, combining the previous entities of Leesburg Regional Medical Center (Leesburg) and The Villages Regional Hospital (Villages).

The hospitals have continued to expand.

Central Florida Health has 626 beds total:

- Leesburg: 329 beds
- Villages: 307 beds (includes 20-bed rehab unit)

Central Florida Health is one of the area's largest employers with 3,154 team members.



# Overview

## Leesburg Regional Medical Center



ED visits	46,079	Heart catheterizations	6,792
Outpatient visits	30,111	Observation admissions	6,209
Inpatient admissions	14,733	Births	1,308
Surgeries	6,985	Open heart surgeries	740

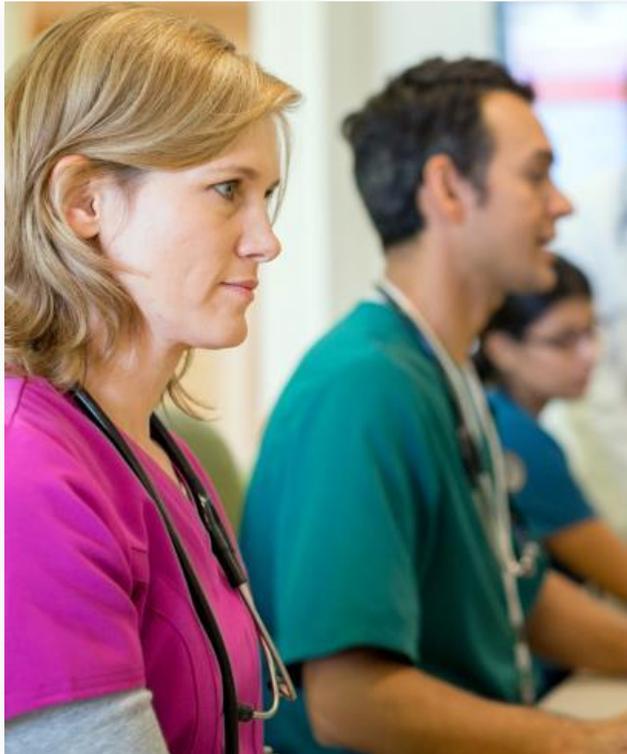
## The Villages Regional Hospital



ED visits	38,485	Heart catheterizations	5,880
Outpatient visits	22,987	Surgeries	5,406
Inpatient admissions	19,188	Observation admissions	6,209



# Case management, utilization department



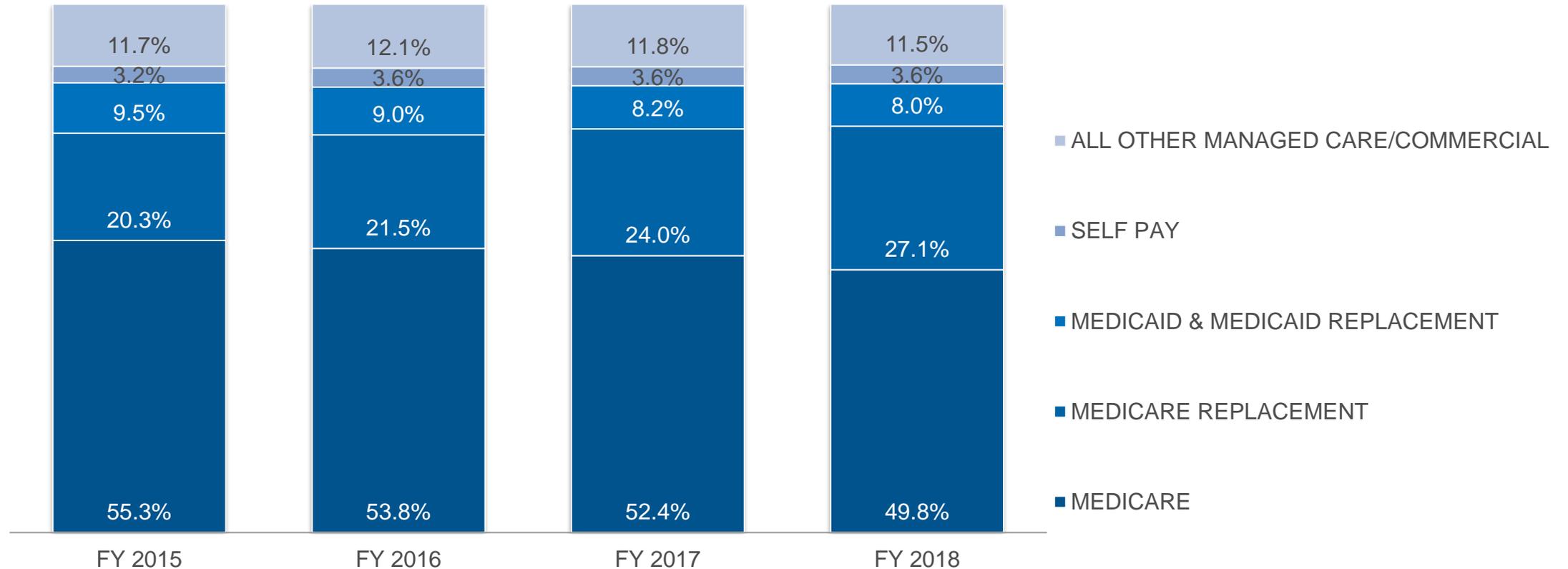
## Case management department

- 24/7 coverage
- Utilization review nurse assigned to ED for initial status and reports to finance
- Case management (CM) department handles all other functions including discharge planning and reports to nursing



# Central Florida Health payer mix: Acute

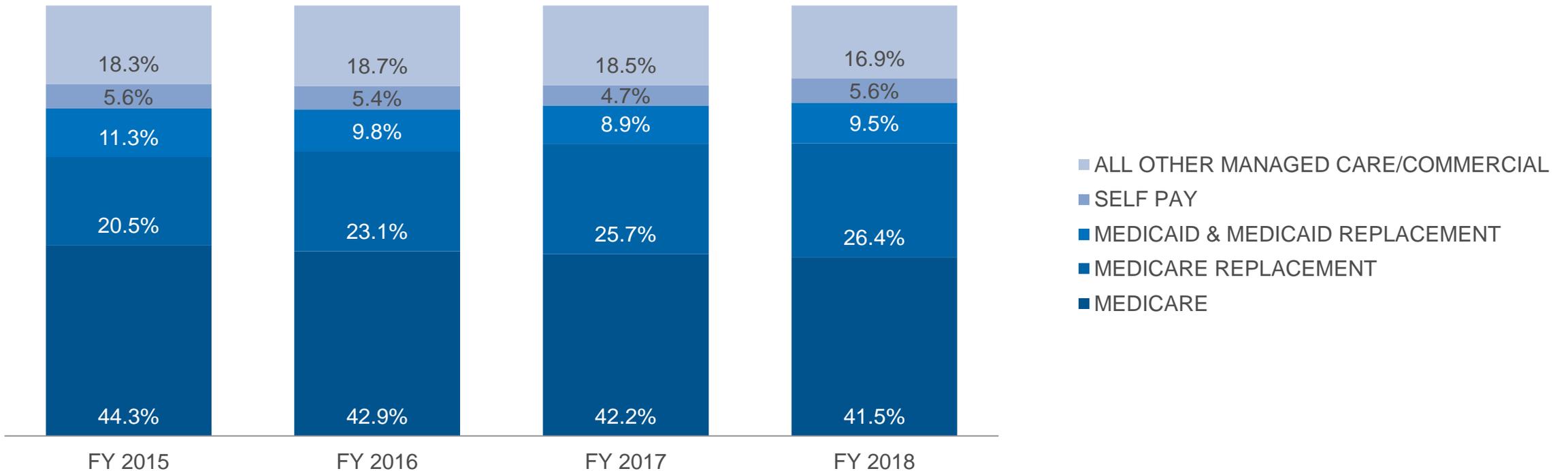
CFH payer mix based on acute discharges





# Central Florida Health payer mix: Acute

CFH payer mix based on observation discharges





# Prior utilization review process

Insourced PAs with EHR backup support

## Second-level review

- Contracted with four physician advisors (PAs) from medical staff
- Lack of availability of PAs
- Used EHR physicians as backup
- Lack of on-site expertise
- Barrier interaction with medical staff

## Condition Code 44

- Operationally challenging
- EHR PAs not on medical staff; not members of utilization review committee
- Insourced PAs unwilling to question their fellow peers

## Peer-to-peer appeals

- Unavailability of PAs from medical staff to review case
- Outcomes unknown and inconsistent
- Area of opportunity to stream-line and improve process



# Barriers to success with insourced PAs

## Quality issues

- Case load fluctuations and off-hours coverage
- Lack of consistency among multiple PAs across facilities
- Lack of synergy between medical necessity and denial appeals programs

## Ongoing PA program support

- Lack of reference material to validate medical necessity decisions and defend appeals
- Unclear financial benefits; lack of accountability

## PA recruitment, training and development

- Difficulty finding competent PA candidates (UR/CDI knowledge)
- Constantly changing regulatory issues and medical research

### ACDIS PHYSICIAN ADVISOR SURVEY\*



**60%**

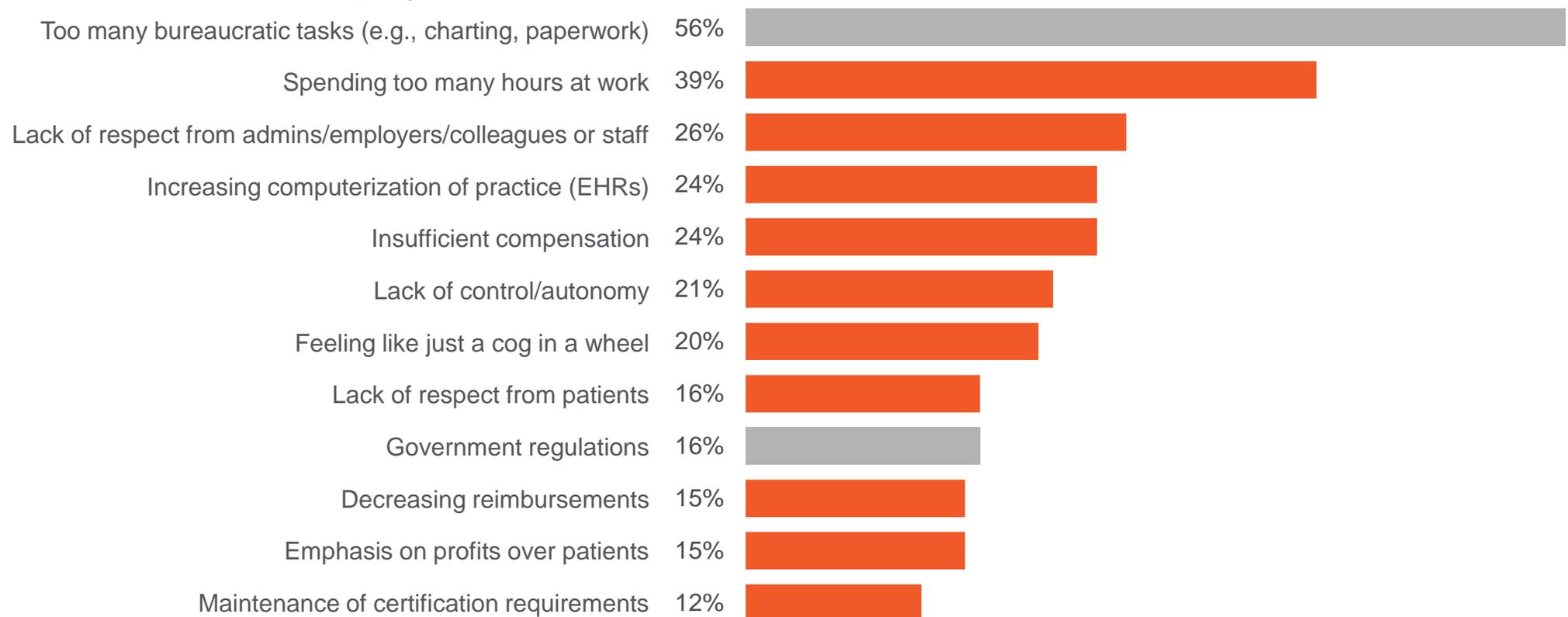
of PAs deemed  
ineffective or only  
moderately effective

Insufficient training  
cited as key factor



# The problem of physician burnout

What factors contribute to physician burnout?





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# A BETTER WAY:

A hybrid on-site/ remote physician advisor solution



# Hybrid on-site/remote physician advisors

CFH added on-site physician advisors that operated in conjunction with remote physician advisors.

## On-Site PA Responsibilities

- Physician on-site support
- Medical and administrative staff education
- Patient status recommendations
- Utilization review (UR) committee membership
- Length-of-stay analysis
- UR process improvement
- Condition code 44 support
- Concurrent denial appeals (summer 2018)

## Remote PA Responsibilities

- Concurrent denial appeal support
- Retrospective denial appeal support
- Off-hours (weekend, holiday, night) patient status recommendations
- Overflow support for on-site PA during high volume periods

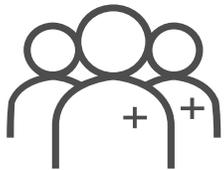


# Value of on-site physician advisors



Enhances greater quality and effectiveness

- Greater process standardization
- Helps build consistency across facilities
- Reduces physician burnout



Better, more collaborative processes for utilization review and CDI

- Peer-to-peer physician interaction; team building
- Metric-driven processes yield more accountability and effective issue resolution
- Less bias and hesitation to question peer physicians



More qualified and better trained PAs

- Learned that not any physician can be reassigned to be a physician advisor
- Rigorous PA training (e.g., 120 computer-based training courses)
- Emphasis on keeping up with new payer guidelines and best practices



# Post-implementation successes

## Second-level review

- Improved response time with referrals to on-site physician
- Full access to hospital EMR
- On-site building case with full access to medical record vs. relying on CM to build case (reduced variability)
- Enhanced relationship with medical staff
  - Medical staff seek our on-site PA to discuss borderline cases.

## Condition Code 44

- Operationally flowing better with enhanced and deeper understanding of process by UR staff
- On-site PA is member of UR committee
- On-site PA developed in collaboration with CM/UR Condition Code 44 algorithm

## Peer-to-peer appeals

- Streamlined referral process for peer-to-peer review by remote physician advisors
- Future state: incorporate on-site physician advisor in the peer-to-peer review process formally



# Hybrid program results

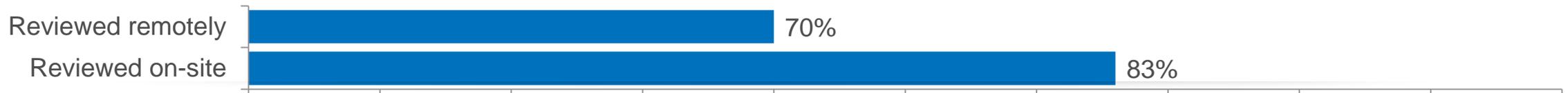
Onsite physician advisor results reflect the power of proximity.

Percentage of cases initially identified as Observation by first-level criteria and identified as Inpatient by PAs:

## Medicare



## Commercial Payers



## Medicare Advantage





# Hybrid program results

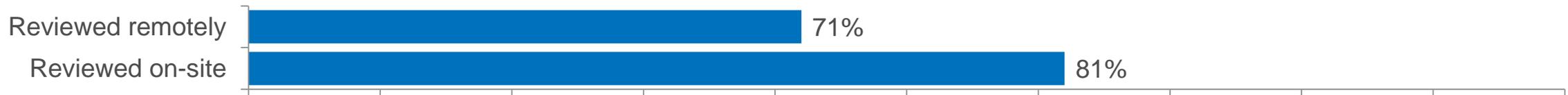
Onsite physician advisor results reflect the power of proximity.

Percentage of cases initially identified as Inpatient by first-level criteria and validated as Inpatient by PAs:

## Medicare



## Commercial Payers



## Medicare Advantage





# Condition Code 44 process



**Registered nurse**  
UR/CM RN to status patient as inpatient (IP) or observation (OBS)



**Attending physician**  
RN speaks to AP about recommendations based on status guidelines



If **AP agrees to initial status**, no further action is taken.



If **AP disagrees to initial status** and wishes to put the patient in a different status, a secondary review is performed by a PA.



**Physician Advisor**



If **PA agrees with AP**, the patient is placed on agreed upon status.



If **PA disagrees with AP**, the PA talks with AP to shed more light on situation to determination initial status.

If **AP still disagrees**, another AP who sits on the utilization review committee reviews the case to help decide level of care.

If **order change** from IP to OBS is made and all are in agreement, a Condition Code 44 is initiated, order changed, PA note placed in chart.



# Onboarding best practices

## Credentialing

- Assist with credentialing packet
- Liaise between medical staff office, central verification office

## Onboarding

- On-site physician advisor attends medical staff orientation and EMR class
- Access badge provided
- Determine best place for on-site physician advisor to office

## Practice

- Introduction by CM to key medical staff leaders and all attending physicians
- Allow on-site physician advisor room to develop his/her own flow with CM, UR, and medical staff. “Evolution not a revolution!”
- Ongoing monthly meetings with senior leaders

# Physician advisor best practices



- All cases that do not meet initial review by the case management or UR departments are reviewed by the on-site PA.
- Any non-Medicare FFS denials require a peer-to-peer discussion with the insurance medical director or the attending physician, with education by the on-site PA, if needed.
- Both PAs are sitting members of the utilization management committee and assist in completing the Condition Code 44 process.
- The PA is in constant communication with the case management and UR departments and is involved in streamlining processes and implementing changes.



# Benefits of hybrid on-site/remote program



## Timeliness

Decisions based on most up-to-date information from the EMR



## Medical staff

Increased physician satisfaction and reduced physician burnout; consistent person to discuss the case



## Acceptance by medical staff

Improved understanding of PA role and willingness to collaborate with colleagues



## Enhanced referral process

Improved efficiency of case management and UR nurses in referral process



## Condition Code 44

Improved Condition Code 44 process and increased understanding by medical staff through education by on-site physician advisor



## Flexibility

Ensured coverage on nights, weekends, and holidays and during peaks in case volume



## Next phase of program



- Launch the onsite PA peer-to-peer denials program
- Integrate onsite PA with CDI program and staff



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# QUESTIONS?

Thank you

A nighttime photograph of a city skyline reflected in a body of water. The scene is illuminated by city lights, with palm trees in the foreground and a large, brightly lit building on the right. The sky is dark, and the water shows clear reflections of the lights and buildings.

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SVP and COO, Central Florida Health